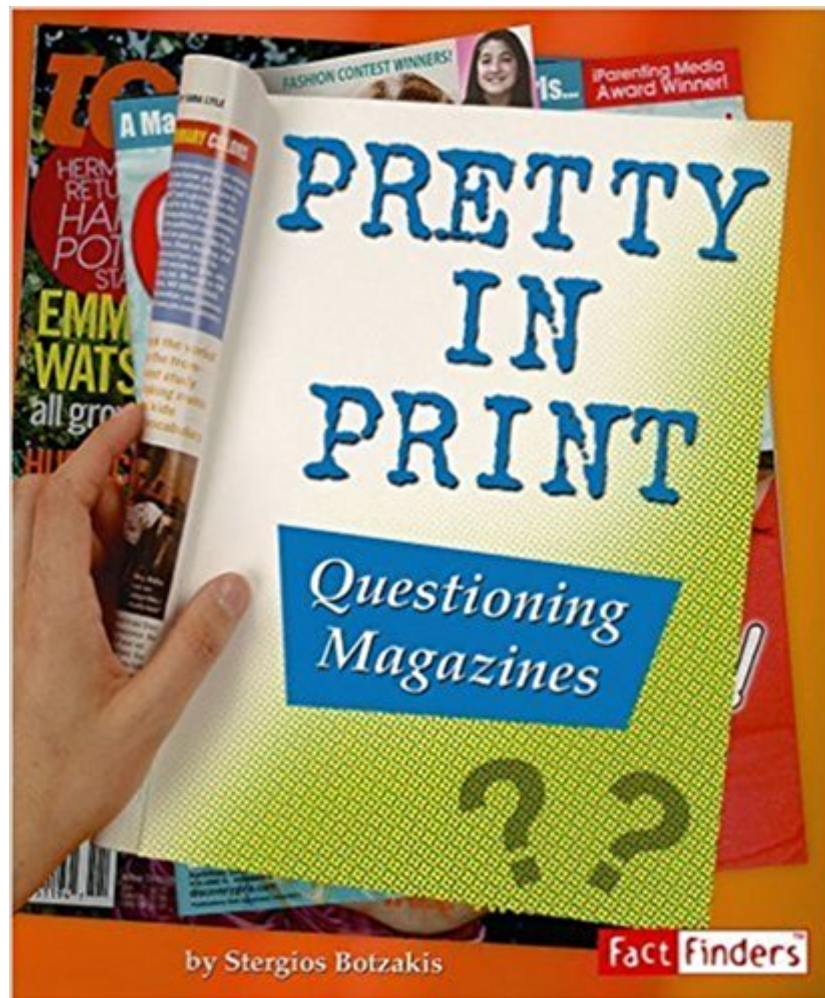


The book was found

Pretty In Print: Questioning Magazines (Media Literacy)



Synopsis

Teen mags, decorating mags, sports mags-there are hundreds of magazines on the newsstand. So how do publishers get you to pick up theirs? Well, get comfy. It's time to ask questions about messages in magazines.

Book Information

Lexile Measure: 720L (What's this?)

Series: Media Literacy

Library Binding: 32 pages

Publisher: Capstone Press (January 1, 2007)

Language: English

ISBN-10: 0736867643

ISBN-13: 978-0736867641

Product Dimensions: 9.1 x 7.8 x 0.3 inches

Shipping Weight: 8.8 ounces

Average Customer Review: Be the first to review this item

Best Sellers Rank: #1,284,948 in Books (See Top 100 in Books) #95 in Books > Children's Books > Geography & Cultures > Cultural Studies > Sociology #565 in Books > Children's Books > Science, Nature & How It Works > Mystery & Wonders #613 in Books > Children's Books > Geography & Cultures > Cultural Studies > General

Age Range: 8 - 10 years

Grade Level: 3 - 4

Customer Reviews

These titles are designed to help children critique the media and understand the motives behind the production of popular entertainment. Each one makes it clear that producers create movies, magazines, TV programs, and online sites with particular audiences in mind, and that they target them by showing these specific population groups what they want to see. The authors also show how the media influences their audience and promotes particular values. All of the titles are organized around five basic questions: Who made the message and why? Who is the message for? How might others view the message differently? What is left out of the media? How does the message get and keep my attention? The books are written in a breezy style and have plenty of popping colors and photos. Sidebars labeled Try it out! suggest interesting activities that children can do to get firsthand experience with creating media and commercials. Each book has a spread

indicating various jobs within each field. All of them show children how media is created and manipulated to attract attention and not necessarily to reflect reality. They also emphasize that what is left out of productions can be just as important as what is included. Overall, these are useful and attractive books that encourage children to begin thinking about media with necessary skepticism.

--School Library Journal;Vol. 53, No. 6; Page 165, June 2007Media educators say that getting a foothold on the young kids is critical to our success. However, many elementary teachers feel insecure in launching a basic program without reasonable teaching resources to back them up. To the rescue comes Capstone Press with its Fact Finders series covering movies, music, magazines, television and online communication. Each of these 30 page, hard-cover mini books is beautifully illustrated and encourages kids to take a critical, but not a media bashing, approach. Throughout, students are asked for their opinions. Typical sections in each book include background information on a media phenomenon e.g. product placement, the different roles played by a production team and a glossary of terms. A writer of two of the mini books is AML's own Neil Andersen, earning his spurs, quite cleverly, with our American cousins. --Association for Media Literacy, March 2007 --This text refers to an out of print or unavailable edition of this title.

Stergios Botzakis is a Capstone Author --This text refers to an out of print or unavailable edition of this title.

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